

Bank Slip

Redesigning
Visual Design

Brief

"While filling up bank depositing slips majority of customer ask for help from other costumers"
- Csp Jadon
(Canara Bank Manager)

People finding difficulty in filling bank depositing slips. redesign the bank to ease the process of filling.

Scope of work
User study
Problem identification
Design

Tools
Illustrator
Photoshop

User Study

User study and surveys was conduct to take feedback from different users and age group.

Age group

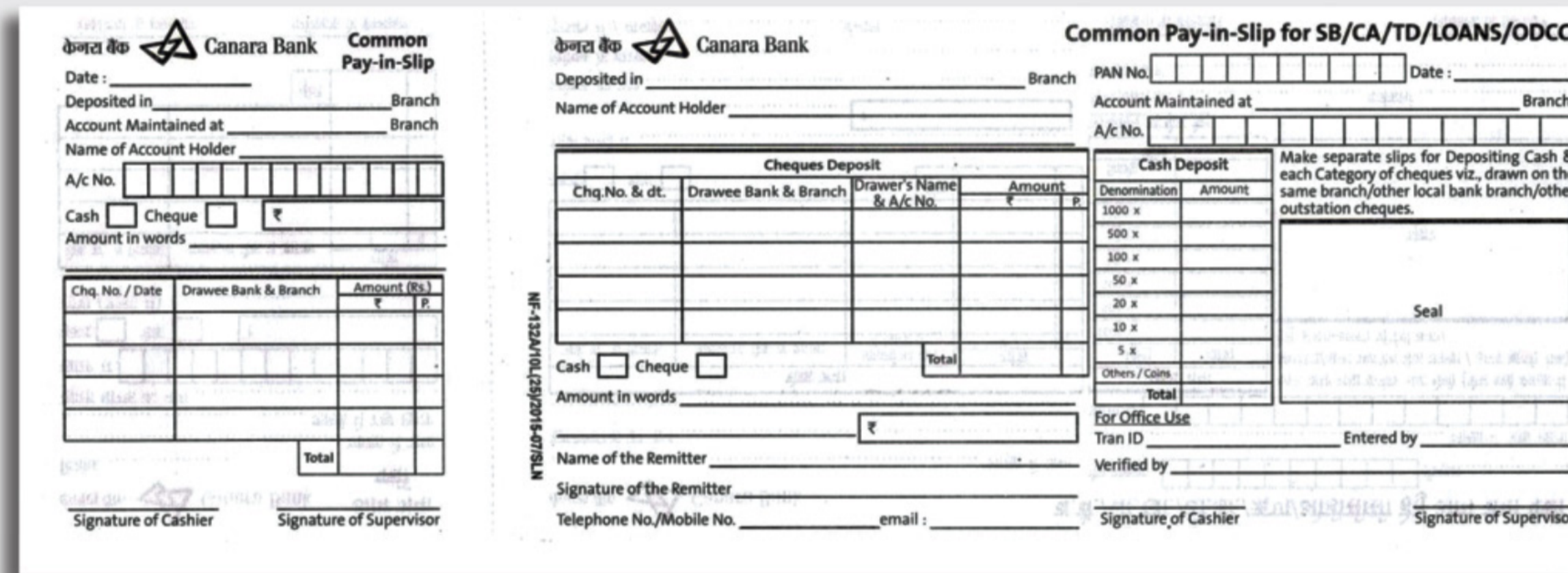
15 - 26 26 - 35 35 - 70



Problem Identification

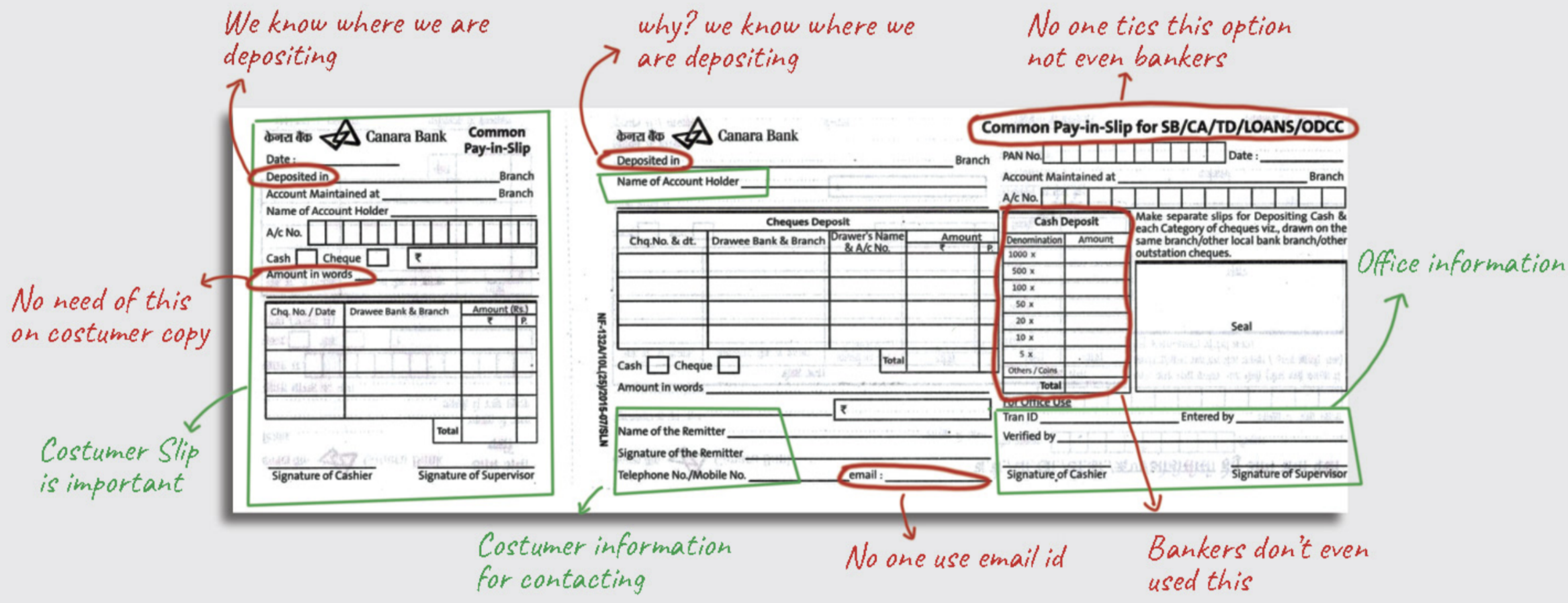
Identifying problem after observation and interview of user while they were filling the original bank depositing slip

Original Bank depositing Slip



Problem identified

● Necessary options ● Not necessary options

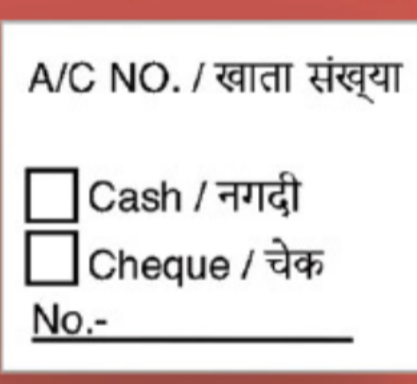


Design Approach

Eliminating Useless Options



use of regional language



Structure of slip

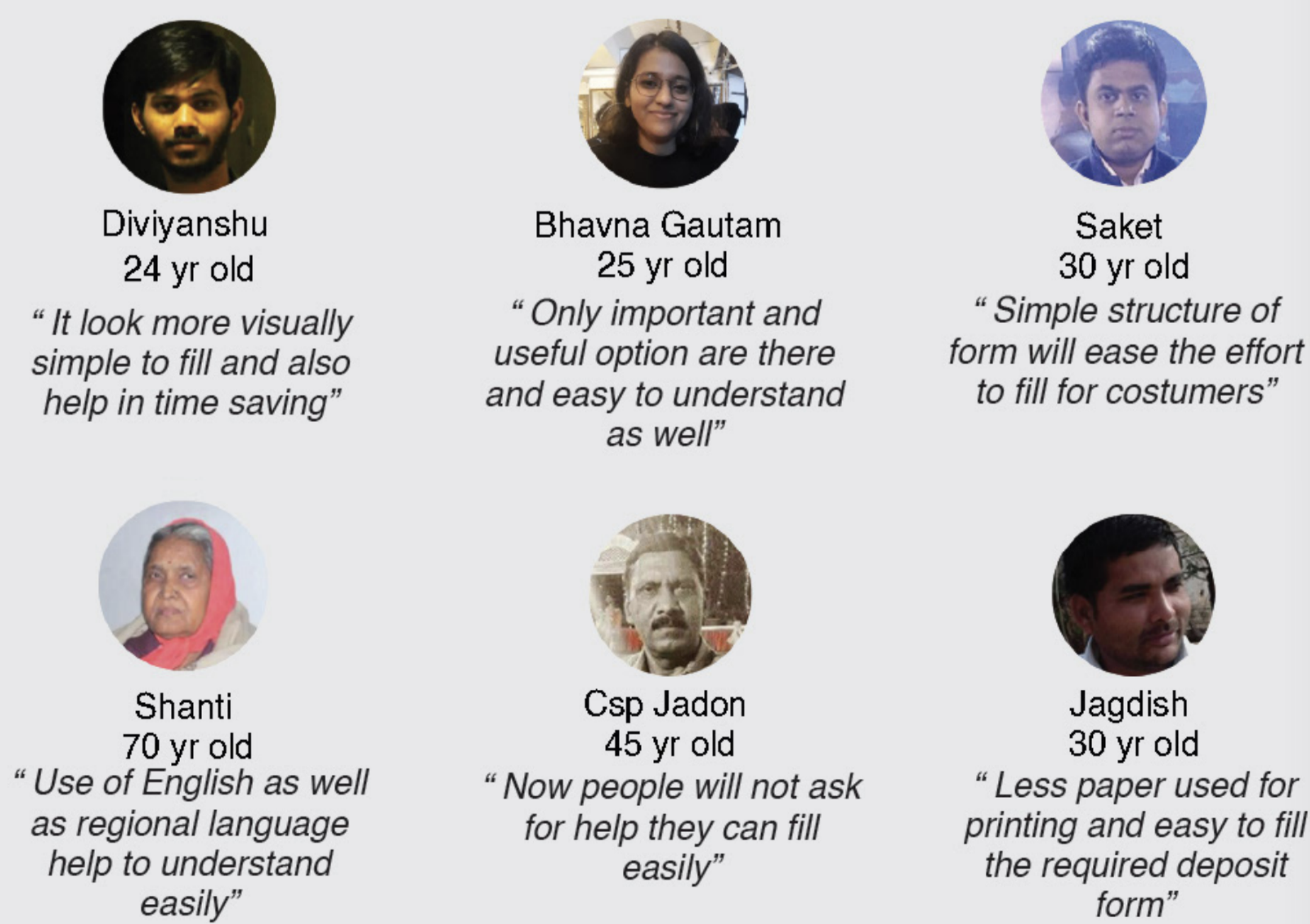


Final Design

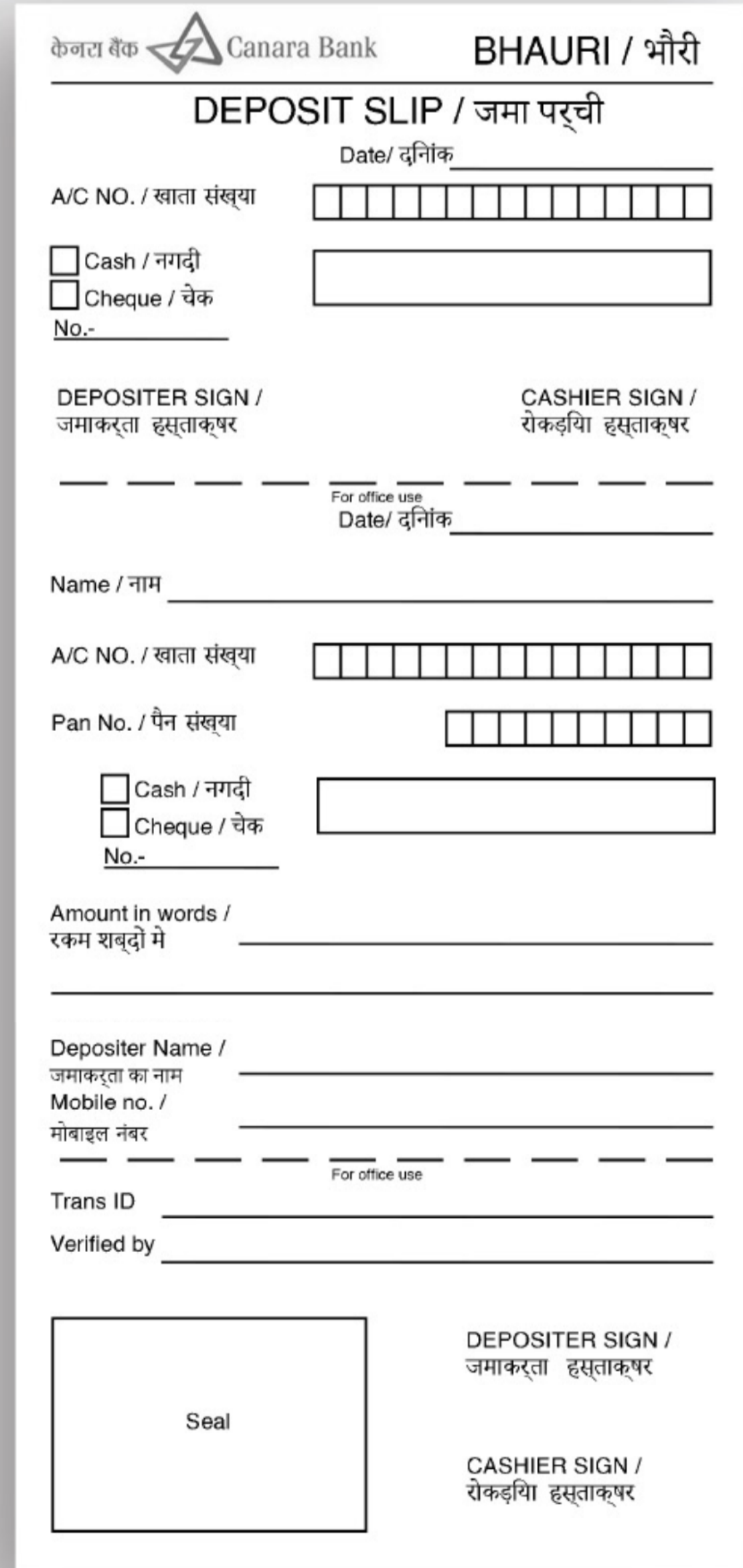
Features of design

- Visually simpler than original.
- Less paper used , 3 slip can be printed from one A4.
- Minimum and necessary information to be filled in new designed slip.
- It doest not look complicated to the user and use of regional language also helps all user to understood

User Study



New design of depositing slip



Thank you for watching